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Junior footballers can join peers in displaying their cultural pride with sports gear

Junior Indigenous footballers can now join their older peers in displaying cultural pride on the field with Traks Sports' latest products ahead of the 2013 season.

Aboriginal flag junior football boots and mouthguards are ready in the colours of the Aboriginal flag. These new products complement the adult Torres Strait Islander and Aboriginal flag design football boots which were released in 2011 and 2012 respectively.

Theresa Yusia-Maricic, the owner of Traks Sports and designer of the boots, said the new line was the result of increased popularity of the product.

"The release of the junior Aboriginal flag boots is in response to the large number of enquiries we received about getting children's products made when the adult boots went on the market last year," she said.

"We did all we could to make them available in time for the start of this football season and are very happy that we achieved this goal.

"It will be a real buzz to see juniors, all the

way down to five or six year olds, running around on the field in these boots."

According to Yusia-Maricic, the junior football boots are a high quality product featuring lightweight, fully sewn, high density synthetic leather uppers with a grain finish, cushioned inserts and tongue and a contoured moulded sock for extra comfort.

"As with the adult Aboriginal flag boots, these products are fully licenced and authorised by the designer of the Aboriginal flag, Harold Thomas," she said.

Junior and senior footballer can also protect their teeth with style with Traks producing Aboriginal flag coloured mouthguards.

"Mouthguards in these colours are popular among some of the biggest Indigenous stars in the AFL and NRL," Yusia-Maricic said.

"I also wanted to get other football-related products out there that would appeal to the more budget conscious customer. At only \$13 for the junior size and \$15 for the adult size, plus postage, the self-fitting red, yellow and black mouth guards fill this gap.

"Now all Indigenous footballers can show their colours on the field at a very reasonable price."

Not forgetting, our countrymen to the north, Yusia-Maricic said mouthguards in the colours of the Torres Strait Islander flag will be available very soon.

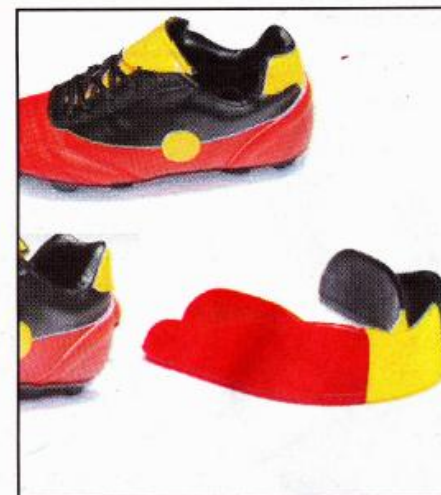
Founded in 2011, Traks Sports is owned and operated by Yusia-Maricic, a Torres Strait Islander who says she is always looking to develop new sports products that will appeal to the Indigenous community.

Traks Sports acknowledges the late Bernard Namok as the designer of the Torres Strait Islander flag and Harold Thomas as the designer of the Aboriginal flag.

The boots and mouthguards can be ordered through the Traks Sports website: www.trakssports.com

Traks Sports' junior football boots are priced at just \$66 (plus postage) per pair; the mouth guards are \$13 (juniors) and \$15 (seniors).

- Darren Moncrieff



Pride ... Traks Sports' junior boots and mouthguards in the colours of the Aboriginal flag are ready in time for the new football season. Image Traks Sports